Is your organization ready for the New Green Economy?

Answer the following questions, which make up part of Globant’s sustainability readiness assessment.

1. Can your organization measure and track environmental footprints?
   In your corporate sustainability area, whether that is HSE (health, safety, and environmental) or strategy or any other, there should be a team advocating to measure your carbon and water footprint, in order to report CO2 - and generally GHG - emissions as well as water consumption. Much more can be done, but already being aware of which department in your company is in charge of such measurements is an excellent start!

2. Does your sustainability report link to your financial metrics?
   Sustainably-oriented businesses are very aware that climate change is a double-dividend parameter - it bears financial risks, but also financial opportunities. It is therefore important to assess financial values associated with sustainability. Transforming the classic sustainability report into a financial statement is key to this process.

3. Do sustainability metrics have the same weight inside your organization as other more traditional business KPIs?
   In order to upgrade sustainability to a strategic pillar of any business or organization, its KPIs need to be of comparable value. This applies to risk and opportunity management assessment, as well as in the compensation schemes and budget planning exercises of legacy business KPIs.

4. Does your technology team consider sustainability when building or using new digital products and services?
   Green software engineering is a key discipline to transform technology tools into energy-efficient vectors and save energy. Ultimately the bottom line is to reduce emissions. We should all stay tuned to see how the fast-moving tech sector evolves in the immediate future and how technology is enabling organizations to better measure and reduce their environmental footprint.

5. Do executives at your organization prioritize and understand sustainability?
   It is of paramount importance that people and leaders consider sustainability a strategic pillar of your company's business, in order to create a top-down and bottom-up approach. The priority that upper management gives to sustainability in a company's agenda is crucial. The c-suite needs to lead by example, walk the talk, and reinforce the message constantly.

6. Does your company culture value sustainability?
   A “yes” answer is what we hope for... and if not, now is the time to make yourself the game changer!

At Globant, our vision is to support organizations reinvent themselves, and adapt for the future. We work with clients to create business legitimacy in today's new green economy, providing them with knowledge, expertise and tools to support climate action and perform as responsible businesses. Would you like to know more and get a personalized assessment?